

# Porsche Experience.

LEIPZIG, GERMANY.



**PORSCHE**

**EXPERIENCE**

911 GT3 RS (WLTP): Fuel consumption combined: 13.2 l/100 km; CO<sub>2</sub> emissions combined: 299 g/km;  
CO<sub>2</sub> class: G; Status 08/2024



From 0 to Wow.

With every experience.

#### **A day at Porsche Experience Center Leipzig**

Immerse yourself in the Porsche universe with all your senses. Become a racer for one day.

Porsche is not just a car. Porsche is a promise of incomparable experiences and lifelong dreams, which can be experienced in a multifaceted way in the Porsche Experience Centre.

It's time to leave everyday life miles behind you. Set a new route and treat yourself to a day full of excitement, away from your office and busy schedule. Enjoy and reflect at the wheel of a Porsche.

## **Overview**

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**Location** Porsche Experience Center Leipzig, Germany

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**Dates** October 2024

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**Hotel** Hyperion Hotel Leipzig

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**Arrival** Hotel or Leipzig Airport (LEJ);  
Alternative: Dresden Airport (DRS) or Berlin Brandenburg Airport (BER)

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# Porsche Experience Center Leipzig



The Porsche Experience Center Leipzig, known as the 'Diamond' because of the shape of its layout, is located right next to the Porsche factory where they make the Panamera and the Macan – although you can get behind the wheel of every car in the Porsche range here. A full range of tracks and handling circuits are available, but it's the main FIA-certified Porsche circuit that adds a special sparkle to this particular Diamond. It features recreations of 11 corners from some of the greatest racetracks in the world, including the Loews Curve at Monaco, Laguna Seca's Corkscrew and Monza's Parabolica.

**Willkommen bei Porsche Leipzig.**  
Welcome to Porsche Leipzig.

<b>1</b> Porsche Club EXPERIENCE CENTER Leipzig	<b>4</b> Montagelinie Assembly line	<b>7</b> Automatisches Kleinteilleager Automatic small parts warehouse	<b>10</b> Lackiererei Paint shop	<b>13</b> Karosseriebau Macan BEV Body shop Macan BEV
<b>2</b> Rundstrecke On-road circuit	<b>5</b> Antriebsaufbau Powertrain assembly	<b>8</b> Verladestation Loading station	<b>11</b> Karosseriebau MSB Body shop MSB	<b>12</b> Karosseriebau Macan Body shop Macan
<b>3</b> Geländestrecke Off-road track	<b>6</b> Fertigfahrzeugstellplatz Vehicle parking area	<b>9</b> Qualitätszentrum Quality centre	<b>12</b> Karosseriebau Macan Body shop Macan	<b>13</b> Logistikzentrum Logistic centre
<b>14</b> Porsche Turbo Charging	<b>15</b> Besuchereingang Visitor entrance	<b>16</b> Tor 1 Gate 1		

# Porsche Experience Center program

A Porsche Experience Centre is much more than a vehicle exhibition or a handling track. Experience the thrill of Porsche in the best way.

Test the latest Porsche models in their natural element and get to know the technical features under the expert guidance of instructors. On Porsche's own handling track or on the off-road course: demanding modules on state-of-the-art areas require all your skills at the wheel.

Visit the Porsche Experience Center and feel the sense of belonging far beyond the pure driving experience.



## GUIDED DRIVING ON TRACK

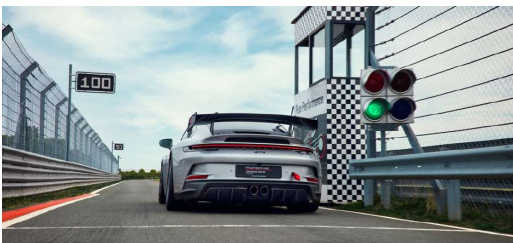
Test different models of our brand and experience impressive driving characteristics under professional guidance - behind a leading instructor vehicle, on the ideal line.

## FACTORY TOUR



A fascinating look behind the scenes. Follow the construction of the Panamera and the Macan during a factory tour. In precise manual labour and with great attention to detail.

Naturally, the factory tour is accompanied by an experienced customer advisor who is happy to answer individual questions.



## DYNAMIC EXERCISES

During section training under the guidance of an experienced instructor, you will improve your driving performance and test your dexterity and responsiveness. You can expect training sections such as slalom, braking or a quick lane change.

## OFF-ROAD



This forest excursion is no walk in the park. Various stone hills, a ditch crossing and an inclined slope with a gradient of up to 30 % and a 25° incline cross the path.

A constant up and down - only the driving fun remains constant. In between: an armoured bridge that has to be mastered.



# Explore the Porsche DNA.

Driving on Track	Dynamic Exercises	Off Road
Cayman, Boxster, Taycan Facelift, Macan Electric, 911 S, 911 4S, 911 GTS	Cayman, Boxster, Taycan Facelift, Macan Electric, 911 S, 911 4S, 911 GTS	Cayenne

\*Please note that driving program and exact models are subject to change, depending on weather and safety conditions.

**A day at Porsche Experience Center**  
October 2024 | Leipzig, Germany

# Agenda\*

## Day 1 – Arrival

- Until 17:00      Arrival in Leipzig, shuttle from the airport to the hotel or individual arrival to the hotel:  
**Hotel Hyperion**  
Sachsenseite 7, 04103 Leipzig  
(Check-in possible from 15:00)
- 19:30              Welcome dinner at hotel Hyperion

## Day 2 – Driving Day

- From 07:00        Breakfast at the hotel restaurant
- 08:45              Shuttle to Porsche Experience Center:  
**Porsche Experience Center Leipzig**  
Porschestraße 1, 04158 Leipzig, Germany
- 09:30-10:00      Welcome speech and safety briefing

Time	YELLOW (10 pax)	BLUE (10 pax)	GREEN (10pax)	RED (10 pax)
10:00 –11:00	Driving on Track	Dynamic exercises	Factory Tour	Off-road
11:00 –12:00	Dynamic exercises	Driving on Track	Off-road	Factory Tour
12:00 –13:00	Lunch break			
13:00 –14:00	Off-road	Factory Tour	Driving on Track	Dynamic exercises
14:00 –14:30	Coffee break			
14:30 –15:30	Factory Tour	Off-road	Dynamic exercises	Driving on Track
15:30 –16:15	Hot Laps and Farewell			

- 16:30              Transfer from Porsche Experience Center to Hotel
- 19:30              Transfer from Hotel to Dinner Location
- 20:00              Farewell Dinner

## Day 3 – Departure

- From 07:00        Breakfast at the hotel restaurant
- Until 11:00        Check-out of the hotel and shuttle to the airport according to transfer list

\*Changes in agenda may occur.

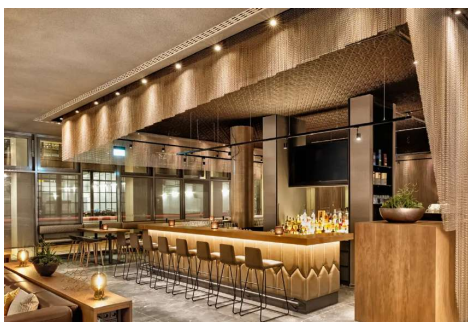
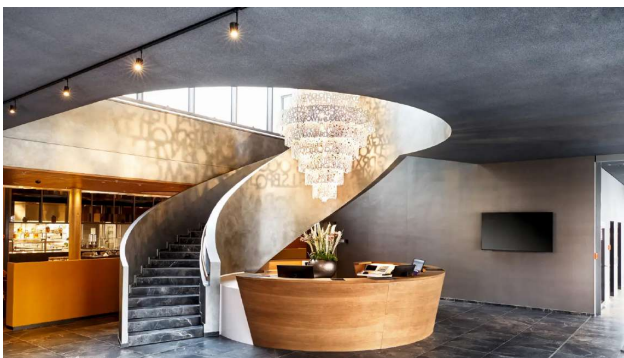


# Hotel

## HYPERION Hotel Leipzig

The Hyperion Hotel Leipzig invites you to a pleasant stay in the historic city, which is known for its culture and music scene. The hotel is located close to the city center, right next to the main train station, a tourist attraction itself.

Relax in the stylishly furnished hotel with many amenities such as restaurants, a bar and the 300 m<sup>2</sup> wellness and fitness area and let yourself be pampered with an exclusive treatment.



# — Need more comfort?

Feel free to choose room upgrade.\*

SUITE

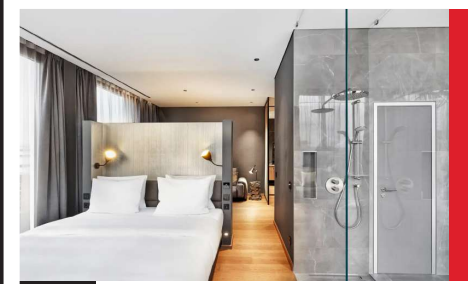


## JUNIOR SUITE

King-size bed  
Access to the Executive Lounge included  
32 m<sup>2</sup>

**100,00 € per night\*\***

SUITE



## CORNER SUITE

King-size bed  
Bathtub  
City view  
Access to the Executive Lounge included  
55 m<sup>2</sup>

**200,00 € per night\*\***

\*All room upgrades are subject to availability.

\*\*All prices exclude VAT (19%).

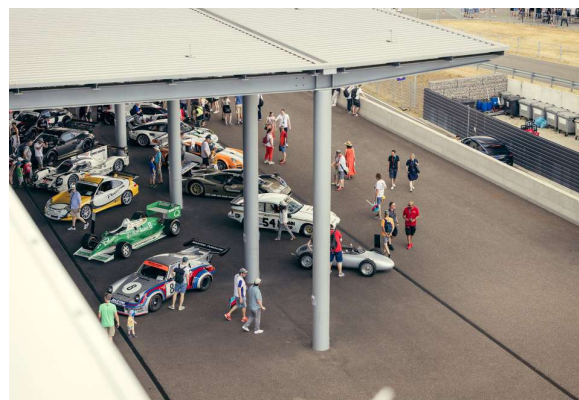


# 360 degrees. All year long. Around the world.



Porsche Experience Centre is a place where you can experience the iconic brand in many ways – with your head, heart and hands on the steering wheel. Porsche Experience Centres combine tradition and innovation, driving pleasure and driving safety, virtual reality and hands-on technology. They are a platform for unforgettable Porsche moments. On the asphalt and beyond. Challenging circuits, excellent cuisine, modern event areas, exclusive gala receptions, historic vehicles. Visit us in Europe, Asia and North America.

- Porsche Experience Center Hockenheimring
- Porsche Experience Center Leipzig
- Porsche Experience Center Franciacorta
- Porsche Experience Center Le Mans
- Porsche Experience Centre Silverstone
- Porsche Experience Centre Shanghai
- Porsche Experience Center Tokyo
- Porsche Experience Center Los Angeles





# Conditions of Participation



All participants must be over 18 years old and must hold a valid driver's license. Every participant must bring his/her valid driver's license to the event. Guests without a driver's license physically present won't be allowed to participate in the driving program.

To participate in the event, all guests must sign the following documents upon arrival:

- 1. Car hire contract**
- 2. Declaration for usage of pictures / videos**
- 3. Release and Waiver of Liability and Indemnity Agreement**

Without these documents being signed, no participation in the driving program will be permitted.

At the racetrack, children are just allowed to stay inside the Porsche Experience Center. It is not permitted for children to enter the pit lane, paddock and offroad areas as per racetrack regulation.

There must always be one adult who takes care about the respective child. Separate documents for minors are to be signed on site.

# Your dreams. Our drive.

SEE YOU SOON.



**50** YEARS  
PORSCHE  
TRACK  
EXPERIENCE